## **SPONSORSHIP OPPORTUNITIES**





**2025 Toronto Robotics Conference** 

mobility

manipulation

15-16 July 2025 University of Toronto Mississauga





Custom sponsorship packages are available upon request. Get in touch with Tongjia Zheng (tongjia.zheng@utoronto.ca) to tailor your sponsorship.

## From logistics and mobility to medicine, bright futures in robotics start here.

Join us for a two-day, dual-track robotics research showcase with experts and community members from across U of T's robotics network. At the event, you will:

- hear from <u>Robotics Institute experts</u> about the latest AI-robotics research in mobility and manipulation
- attend keynote talks from international experts, including Michael Yip from University of California San Diego
- tour cutting-edge robotics research and teaching labs
- network with industry, faculty, students and alumni

















## July 15-16 I University of Toronto Mississauga

Package	Full Price	SME Rate	What's included
Sponsor Keynote (only 1 available)	\$7000	NA	<ul> <li>Demonstrate your thought leadership during 45 minutes of high-profile visibility during our sponsored keynote session on July 15 or 16. Includes:         <ul> <li>One 35-minute talk plus a 10-minute moderated Q&amp;A in front of our full audience of robotics experts</li> <li>All Promotional Sponsor benefits (\$2000 value - see below)</li> <li>Optional exhibitor table</li> <li>Up to 4 complimentary registrations</li> </ul> </li> </ul>
Sponsored Mini-Talk	\$5000	\$3500 for any SME under 500 employees	<ul> <li>One 15-minute talk plus a 10-minute moderated Q&amp;A in front of either our mobility or manipulation track</li> <li>Optional complimentary Exhibitor Sponsorship (\$4000 value - see below)</li> <li>All Promotional Sponsor benefits (\$2000 value - see below)</li> <li>Up to 3 complimentary registrations</li> </ul>
Social sponsor (only 1 available)	\$5000	NA	<ul> <li>Get 90 minutes of focused brand attention while you network over hors d'oeuvres and drinks as the feature sponsor of our social event on Tuesday, July 15. Includes: <ul> <li>5 minutes of opening remarks plus branded assets during the social</li> <li>All Promotional Sponsor benefits (\$2000 value - see below)</li> <li>Optional exhibitor table</li> <li>Up to 3 complimentary registrations</li> </ul> </li> </ul>
Exhibitor / Lunch Sponsor - 2 Days	\$4000	\$2500 under 500 employees \$1500 under 10 employees	<ul> <li>Two days to demo your latest technology and/or recruit trainees as they enjoy a generous one hour buffet lunch on July 15 and July 16. Demo area will be open for the duration of the conference</li> <li>All Promotional Sponsor benefits (\$2000 value - see below)</li> <li>Up to 2 complimentary registrations</li> </ul>
Exhibitor / Lunch Sponsor - 1 Day	NA	\$1750 under 500 employees \$1000 under 10 employees	<ul> <li>One day to demo your latest technology and/or recruit trainees as they enjoy a generous one hour buffet lunch on either July 15 or July 16. Demo area will be open for the duration of the conference.</li> <li>All Promotional Sponsor benefits (\$2000 value - see below)</li> <li>Up to 2 complimentary registrations (for the exhibition day only)</li> </ul>
Promotional Sponsor	\$2000	\$1000 under 500 employees  \$500 under 10 employees	<ul> <li>Company name and logo listed on our event website and social media promotions</li> <li>Acknowledgement in the opening and closing remarks.</li> </ul>